

whipd  
MINERALS



PREMIUM NATURAL TOOTHPASTE  
PRODUCT CATALOGUE

From day one, our goal has been to create the most effective, sustainable, and delicious toothpaste possible. The result is a mineral-rich, coconut oil based formula that is free of foaming agents and artificial sweeteners, and because there are no filler ingredients like water, there's no need for chemical preservatives or stabilizers.





### Cinnamon Clove

Flavoured with Authentic, Certified Organic Ceylon Cinnamon & Cloves



### Lemongrass Mint

Flavoured with Fresh, Certified Organic Lemongrass and Mint

## 4 UNIQUE FLAVOURS

65g | 6 Week Supply



### Spearmint Vanilla + Wheatgrass

Flavoured with Fresh Spearmint and Authentic, Certified Organic Vanilla



### Peppermint + Activated Charcoal

Flavoured with Fresh, Organic Peppermint, and Enriched with Activated Bamboo Charcoal



### Balances pH

Neutralizes the acidity that can damage tooth enamel and weaken the gum line

### Promotes Enamel Remineralization

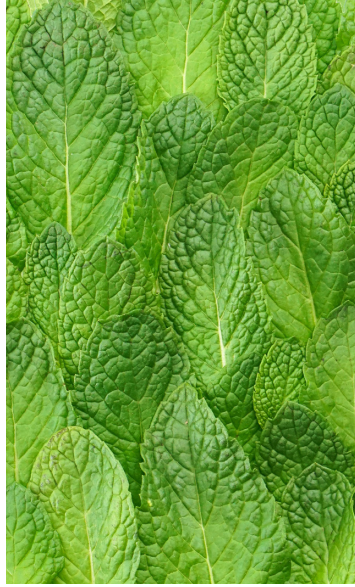
Breaks down bacterial biofilms and allows for proper, natural enamel remineralization

### Reduces Staining and Plaque

Thoroughly cleanses teeth of plaque, tartar, and stains, without harsh abrasives

### Made with Fresh, Authentic Flavors

Created using the highest quality ingredients for an exceptional flavor



Our products are made using ingredients that are fresh, authentic, minimally processed, and certified organic.

Our Coconut, Vanilla, and Cacao are ethically sourced in partnership with small farmers and co-ops to ensure fair trade practices and sustainable agriculture.

## INGREDIENTS & SOURCING



Vegan &  
Cruelty Free



Certified Organic  
Ingredients



Fair Trade



No Fillers or  
Synthetics

We are committed to being plastic-free, using only fully recyclable or compostable materials such as glass, metal, and paper.



In addition to our packaging, we have all but eliminated plastic waste from our supply chain and manufacturing processes as well, and have directly invested in renewable energy to power our facility.



Our company is designed with sustainability as a core principle, and we make no compromises to ensure we have a positive impact on both the environment and the people involved.



## MATERIALS & SUSTAINABILITY



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